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ADULT WEEKLY REACH

69,674*

SOURCE: *JICREG 1/10/09 – 65,136
Average Wkly UV's JJ 09 Omniture – 4,538

The Romford Recorder is the largest paid for local weekly newspapers in London.

Whilst some newspapers in London are switching their publishing strategy and moving more towards free distribution, the Romford Recorder is still selling nearly 22,000 copies every week with an adult reach of over 65,000.

The value for money that this product represents goes a long way in ensuring that people still make this newspaper part of their weekly purchasing habits.

It is on sale every Friday at all leading supermarkets and retailers, plus with over 4,000 adults referring to the online Romford Recorder every week, the audience is continually growing.

In part, this is all down to volume and quality of news, which is unrivalled.

Recorder Newspapers •

Media House 539 High Rd, Ilford, Essex IG1 1UD
Tel: 020 8478 4444 Fax: 020 8477 3710

elaine.allen2@archant.co.uk

Essex & East London Division Classified & Recruitment Advertising

graham.willis@archant.co.uk

The Post, Recorder Series and Stratford & Newham Express ROP

jackie.ross@archant.co.uk

Essex & East London Division Classified, Features & Private

janette.clark@archant.co.uk

Essex & East London Division Property & Motors

JICREG

ONLINE ADVERTISING RATES

£150 + VAT

Monthly tenancy

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£9.00	Wed 12.30
Property Section	£9.00	Wed 09.30
Motors Section	£9.00	Wed 09.30
Recruitment Section	From £33.66	Mon 17.00
Classified	From £8.50	Wed 12.30
Entertainments Section	£9.00	Wed 09:30
Public Notices	£18.11	Wed 12.30

Series Bookings

13 for the price of 10 – Save 23% • 6 for the price of 5 – Save 17%

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

