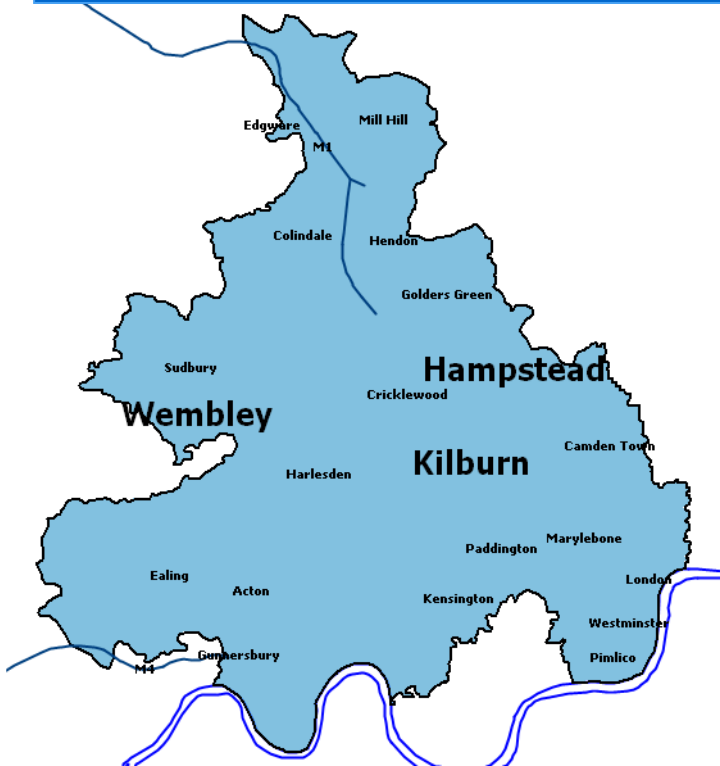


Free online lineage adverts with our online business directory – call now to register your company



The **Willesden & Brent Times** and the **Wembley & Kingsbury Times** are predominantly free newspapers, distributed to 32,000 homes across the London Borough of Brent.

These quality editorial titles are also available on sale at all leading supermarkets and retailers, further broadening their availability.

To compliment our free delivery newspapers and those on sale, we also distribute 5,000\* copies using highly visible hand distribution teams at locations such as Wembley Central Station, Wembley High Road & Kingsbury Station. This method of distribution which has become a familiar sight in London since the launch of the free daily titles, aims to target commuters on their way home, and helps heighten awareness to your advertisements with a larger audience.

**North London Newspapers**  
 100a Avenue Road, London, NW3 3HF  
 Tel: 020 7433 0000 Fax: 020 7433 6259/6269

Run of Paper, Motors & Property Advertising  
[mike.vidler@archant.co.uk](mailto:mike.vidler@archant.co.uk)  
 Classified Advertising  
[Melanie.balban@archant.co.uk](mailto:Melanie.balban@archant.co.uk)

\* Awaiting verification



[www.wbtimes.co.uk](http://www.wbtimes.co.uk)

[www.wktimes.co.uk](http://www.wktimes.co.uk)

**ADULT WEEKLY REACH**

**47,211\***

SOURCE: \*JICREG 1/10/09/ Willesden & Brent Wembley & Kingsbury – 41,866  
 Average Wkly UV's JJ 09 Omniture – 4,267  
 Independent Audit JJ09 Kilburn Times Series – 1,078



**ONLINE ADVERTISING RATES**

**£150** + VAT

**Monthly tenancy**

| <b>PUBLISHED: THURS</b>               | <b>Rates per sccm</b> | <b>Booking &amp; Copy Deadline</b> |
|---------------------------------------|-----------------------|------------------------------------|
| <b>Run of Paper (editorial pages)</b> | £15.25                | Tue 14:00                          |
| <b>Property Section</b>               | £12.00                | Mon 17:00                          |
| <b>Motors Section</b>                 | £7.77                 | Tue 15:00                          |
| <b>Recruitment Section</b>            | From £35              | Tue 14:00                          |
| <b>Classified</b>                     | £17.38                | Tue 15:00                          |
| <b>Entertainments Section</b>         | £16.00                | Tue 16:00                          |
| <b>Public Notices</b>                 | £22.00                | Tue 16:00                          |

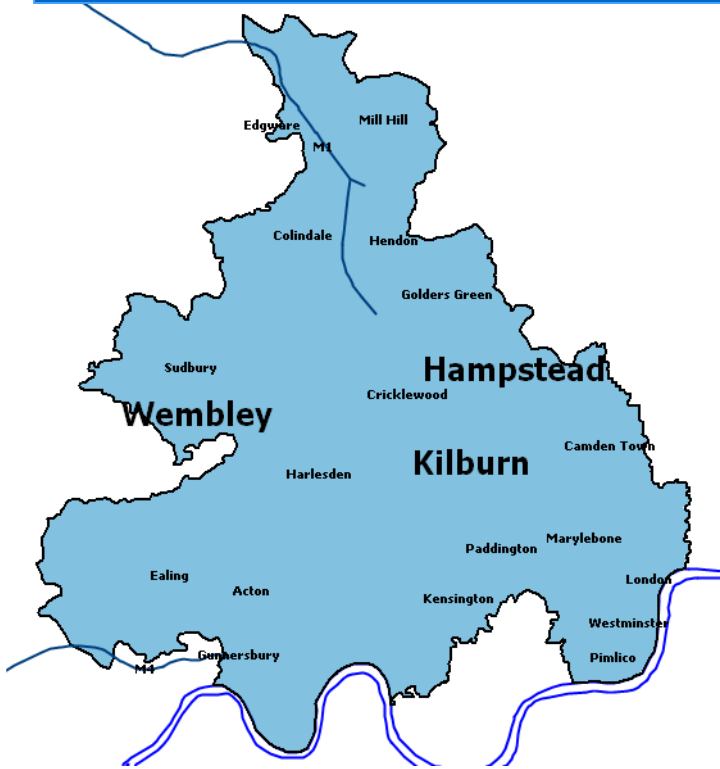
**Page size 340mm x 267mm**

**Special positions & full colour will incur extra charge**



**Local Business Directory**

Free online lineage adverts with our online business directory – call now to register your company



[www.kilburntimes.co.uk](http://www.kilburntimes.co.uk)

[www.hammersmithandkensingtontimes.co.uk](http://www.hammersmithandkensingtontimes.co.uk)

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**JICREG**

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**The Kilburn Times, Paddington & Westminster and Hammersmith & Kensington Times**

are all quality paid for newspapers, that compliment our free newspaper distribution across this part of the capital, and reach the neighbourhood areas of Kilburn, Paddington, Westminster, Hammersmith & Kensington. These are on sale at all leading supermarkets, retailers and travel points every week. These newspaper titles and their online community web sites, cover local news and sports in this affluent and diverse part of London.

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