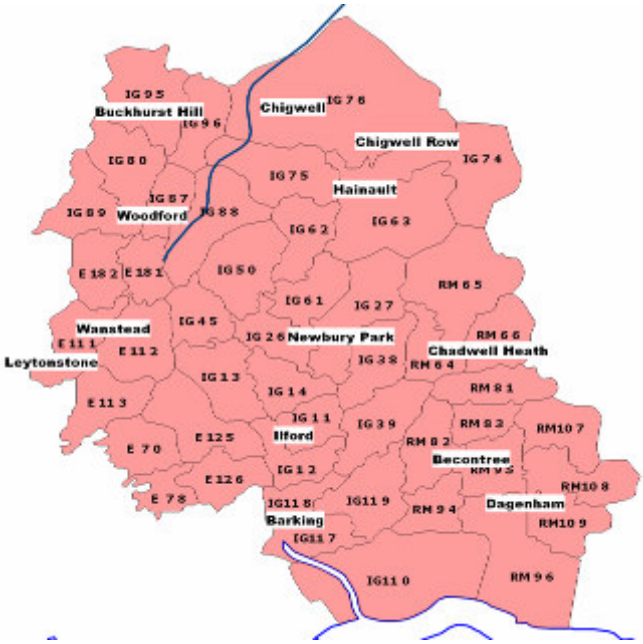
Local Business Directory

www.ilfordrecorder.co.uk
www.bdrecorder.co.uk

Free online lineage adverts with our online business directory – call now to register your company



The Ilford Recorder Series covers the London boroughs of Redbridge and Barking & Dagenham.
The series is made up of the Ilford Recorder and the Barking & Dagenham Recorder. Combined these titles reach nearly 44,000 adults every week.

Add to this the weekly visitors to the community web site which is on average 8,214 adults every week, and we have a package which reaches in excess of 52,000 adults every week.

More than 50% of the homes in the area are classed as ABC 1 homes. This suggests that these people have more disposable income.

ADULT WEEKLY REACH

55,479*

SOURCE: *JICREG 1/10/09 – 40,467
Average Wkly UV's JJ 09 Omniture – 10,012
Independent Audit JJ 09 5,000 copies per week Wood ford Recorder

JICREG

ONLINE ADVERTISING RATES

£150 + VAT

PER 10,000 PAGE IMPRESSIONS

PUBLISHED: THURS	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£9.00	Tues 12:30
Property Section	£9.00	Mon 17:30
Motors Section	£9.00	Mon 17:30
Recruitment Section	From £33.66	Mon 17:00
Classified	From £8.50	Tues 13:00
Entertainments Section	£9.00	Tues 13:00
Public Notices	£18.11	Tues 13.00

Series Bookings
13 for the price of 10 – Save 23% ● 6 for the price of 5 – Save 17%

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

Recorder Newspapers •
Media House 539 High Rd, Ilford, Essex IG1 1UD
Tel: 020 8478 4444 Fax: 020 8477 3710
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Essex & East London Division Classified & Recruitment Advertising
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The Post, Recorder Series and Stratford & Newham Express ROP
jackie.ross@archant.co.uk
Essex & East London Division Classified, Features & Private
janette.clark@archant.co.uk
Essex & East London Division Property & Motors

Local Business Directory

www.woodfordrecorder.co.uk

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Woodford Recorder

WIN TICKETS TO WEST END MUSICAL Sister Act

EASTER FROLICS DOWN ON THE FARM

POLICE SET UP DISPERSAL ORDER TO ROOT OUT GANGS OF LOUTS

Estate ban on terror teens

MINISTER GETS A TASTE OF PARK LIFE

FOR BREAKING NEWS SEE www.woodfordrecorder.co.uk

The newly launched Woodford Recorder has been designed to target commuters on their return journey from London using the Central Line on the London Underground. We recognise that it isn't always convenient to visit one of our numerous retailer outlets to buy our newspapers, and so have rolled out a brand to hand service to target a wider audience.

This tried and tested method, initially used by the national daily titles, indicates that people taking a copy have a need for selecting it and are therefore more likely to read it.

The Recorder newspapers are one of the strongest brands in the area, with a reputation for good quality news and sport. To compliment the existing portfolio, the Woodford Recorder has been designed to offer penetration into this affluent area and broaden your advertising reach.

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Essex & East London Division Property & Motors

5,000* COPIES AVAILABLE EVERY WEEK

BRAND 2 HAND

- **South Woodford Station**
- **Woodford Station**
- **Snaresbrook Station**

SOURCE: *Independent Audit JJ 2009

PUBLISHED: THURS

Run of Paper (editorial pages)	£9.00	Tues 12:30
Property Section	£9.00	Mon 17:30
Motors Section	£9.00	Mon 17:30
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